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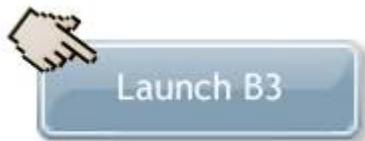
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Join us for an up-coming webinar!

- Using Exports Effectively
[Sept. 18th at 11am](#)
[Sept. 23rd at 1pm](#)

Launch B3 Benchmarking

Update meter readings, verify building data, and analyze your portfolio.



Featured FAQ:

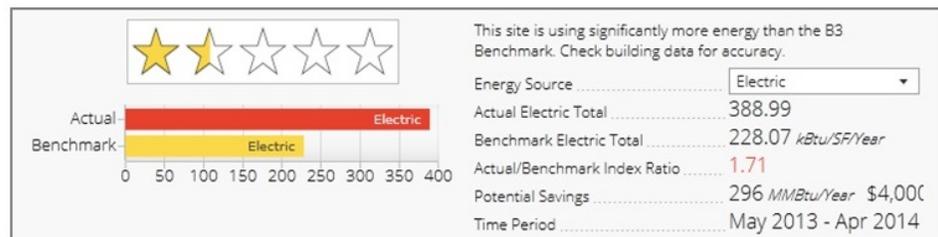
How can I have my building ENERGY STAR certified?

First, ensure all building and meter data are accurate in B3 Benchmarking, then check the building's ENERGY STAR score. Once a building

Introducing: Benchmark by Fuel Type

Are your buildings using more natural gas than expected? How about electricity? B3 Benchmarking now provides benchmark models by fuel source type, thereby informing your decisions on improvement projects. For example, if your building is using more electricity than expected by the benchmark model, you may want to investigate a lighting retrofit or reducing plug loads.

On the Benchmark tab, you can see how much electric, natural gas, steam, propane, and other fuel types your building is expected to use based on the building's characteristics. Simply click on the drop down menu to compare actual and benchmark consumption for each fuel type.



B3 User Profile: City of Lake Crystal

The story from Lake Crystal shows that leadership must not necessarily come from the top; interns can do a great deal of directing positive change in a city. With AmeriCorps member Joan Van Grinsven at the helm, the city has reengaged with B3 Benchmarking in the past year and is making improvements based on the results.

Joan directed the updating of meter readings and building information in B3 Benchmarking and examined the analyses provided by the program for both the city and school district. "To the surprise of many, the city's building's fell all across the spectrum of performance, with the newest building on the poorer performing side."

She then considered the next-step options available for the city saying, "We prioritized the Lake Crystal Area Recreation Center (LCARC) mainly

has a score of 75 or greater, contact us to share the building in ENERGY STAR Portfolio Manager with you. Once you have access to the building in Portfolio Manager, you may begin the application process.

"You cannot manage what you do not measure."

The State of Iowa Energy Benchmarking program has been developed by the Iowa Energy Center and Iowa Economic Development Authority to help state and local governments improve the energy performance of their buildings by tracking and managing facility energy consumption.

by the Benchmark and decided to look at the options for 'low-hanging fruit' first, which [in this case] is lighting."

Initially, the LCARC had a Benchmark ratio of over 1.7, which indicates that the building was using 1.7 times the energy a building built to today's energy code would use. To reduce this number, the city has incorporated an array of low-cost projects including: putting in VendingMisors on vending machines, installing low flow faucets and shower-heads, utilizing a hot tub cover to retain heat when the tub is not in use, and conducting a full-site lighting retrofit. Although the lighting retrofit is not yet fully complete, the LCARC's Benchmark ratio has dropped significantly to 1.45 and electric usage has decreased almost 5%.

Having someone make energy efficiency a priority, even for a short period of time, can have lasting benefits for an organization. Joan succeeded in updating the city's B3 Benchmarking information, engaging building leaders, prioritizing improvement projects, and providing "next step" recommendations following her 11 months of service. These accomplishments have put the city on a trajectory of improved energy efficiency and cost savings for the long term.

To learn more about the city's progress visit the [City of Lake Crystal](#).

Upcoming Webinars

You have your data in B3 Benchmarking, and now you're asking yourself, "How do I communicate this information?" In this session, we will:

- discuss who should hear about building performance,
- walk through each possible Excel, print, and pdf export available,
- identify where to find the new Benchmarking by Fuel type metrics,
- and use real data from organizations to highlight the most common and valuable exports for communicating the performance of your buildings in a concise and attractive manner.

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Are you new to B3 Benchmarking or have specific questions? Contact us for assistance - support@b3benchmarking.com or 952-939-1878